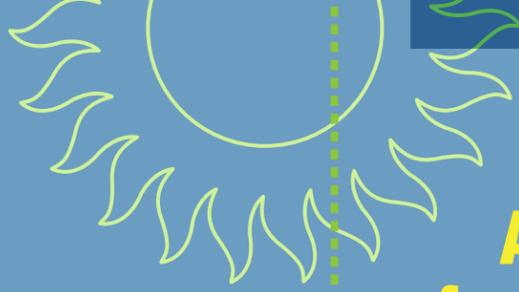




Home Share
COLORADO

Annual Report 2020



A Note from Our Executive Director

To sum up this year seems almost impossible. There seems to be nothing to say and everything to say. As an organization this year has given us back some time. The decrease in running to meetings, running to pick up kids, the endless running of errands and yet it seems the days are longer and busier than ever. Those of us who function as extroverts, zoom is no replacement for spending time in person, but we do what we can.

This new framework has allowed our board to work hard and seriously on our mission and goals moving towards a strategic plan and afforded the opportunity to build systems, policies and best practices to support program growth including welcoming our new board chair. This shared leadership with Eric is such a welcome support as we transition from a working board to one of governance.

The onboarding of an online application and streamlining our application process has made it easier to apply and for our social workers to coordinate care with outside organizations. Just before locking down we had hired two new social workers and are so grateful we were able to not only pivot our work but train them in the home sharing model and meet our grant obligations in the metro area and with the Pikes Peak Area Agency on aging as we expanded into Colorado Springs.

Sunshine saw an increase in clients coming from transitional shelters working with their rehousing specialists to make several matches. During lockdown, when we could not see clients, staff stepped in helping Brothers Redevelopment with their TRUA rent and utility emergency assistance program taking over 1400 calls in 6 weeks. Grant funders sent much needed support dollars without having to ask and cities rapidly created COVID funds.

We are not out of this yet. 2020 ends the year, but it does not end the work that lies ahead. Our seniors are isolated, needing income and support services. This year has shown clients are willing to risk their health, to not be alone. This has been a powerful reminder how detrimental it is to be lonely. More people than ever are at risk for eviction and our kids are still online. The absolute best thing we can do right now is to keep working together, knowing community problems take community solutions.

Wishing you a safe, healthy, peaceful transition into 2021.

Alison Jaucovsky

Alison L. Jaucovsky MA LPC
Executive Director



Mary and Brittany

Mary helped Brittany on a journey many people make but could use a little support to get it done.

Mary (92) has lived in Centennial for many years, raising 6 sons and running a daycare out of her home for 40+ years, she is used to sharing her home in a variety of ways. When she ended her daycare business she decided that she liked having the companionship and income of having someone in her home. She found out about Sunshine Home Share Colorado through a flier that was sent to her in her Meals on Wheels delivery.

Brittany (24) was born and raised in Denver and had been living in her parents' home throughout college and as she started her career as a financial analyst. She felt ready to move out on her own but still liked the idea of living in a home

with someone else. When she heard about home sharing through an internet search she thought it was the perfect launching pad to move out of her parents.

Mary and Brittany were introduced in May 2020 and they both felt an immediate connection. Mary and Brittany enjoyed cooking together and trying new recipes, gardening, and watching the news together.

Brittany lived with Mary for a few months before deciding she was ready to buy her own home. We are so excited that home sharing helped Brittany financially on her home buying journey and wish her the best of luck.

Mary had such a great experience home sharing with Brittany that she decided she wanted to home share again, she is now home sharing with Pepper (38, not pictured).

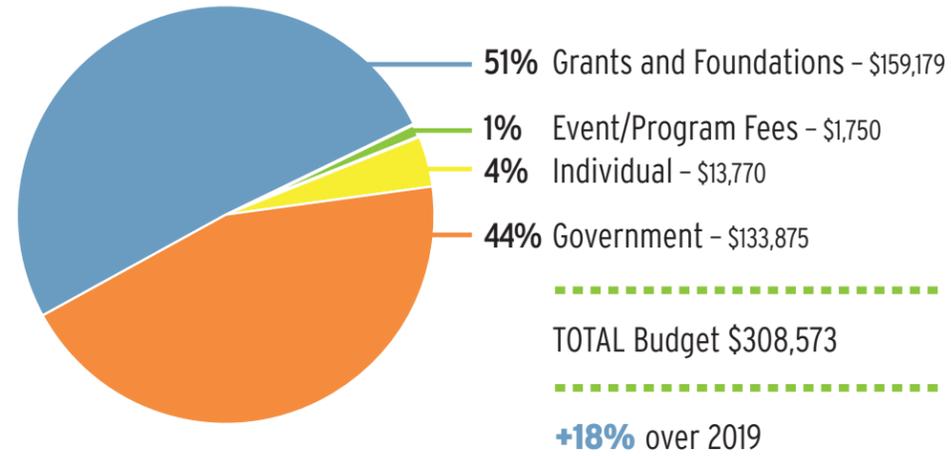
Home sharing is a mutually beneficial relationship, sometimes helping a young person get on their feet, and giving companionship and income to an older person in on our community.



Happy Home Sharing Mary and Brttany!

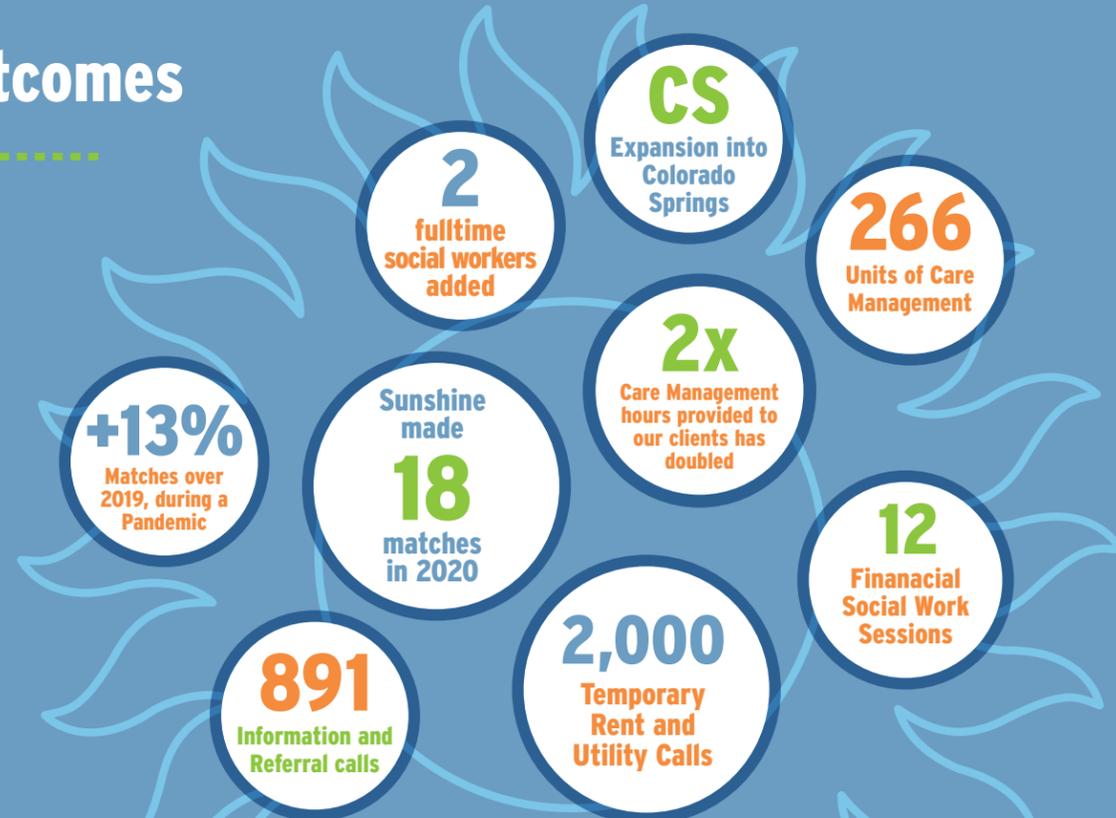


2020 Funding



84%
of our
budget
goes to
staffing

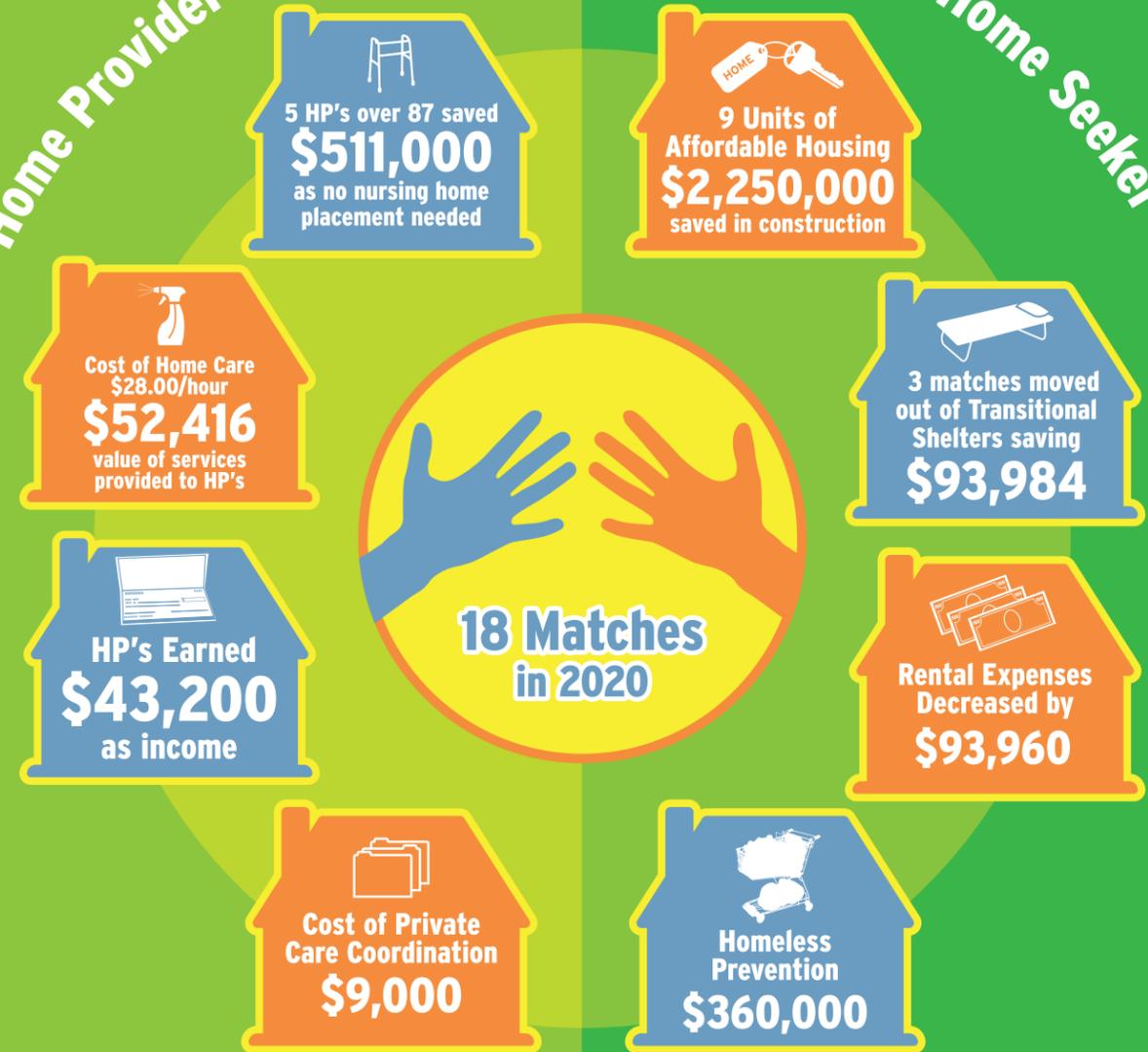
2020 Outcomes



Cost Savings of Home Sharing 2020

Home Provider

Home Seeker



In-home care in Colorado
28.00/hour
Semi-private room in a
nursing home
\$102,200/year
GENWORTH 17TH ANNUAL COST
OF CARE 2020 SURVEY

In-home care
management visit
with a social worker
138.29/hour
THE COLORADO
DEPARTMENT OF HEALTH
CARE POLICY AND FINANCE

1-bedroom
apartment unit is
\$250,000
per unit
COLORADO REAL ESTATE
JOURNAL

Housing a person
in a shelter
per night
89.00
THE DELORES PROJECT
SHELTER EXECUTIVE
DIRECTOR

The average
1-bedroom in
Denver is **\$1,270**
per month
WESTWORD
DECEMBER 2020



Sunshine brings us together!



I have companionship. Someone to be here and share thoughts with. Working with SHS has been a really good experience.

I'm very content and happy.

The home sharing model loosens up one's income allowing one to go enjoy life. Home sharing has been 100% positive for me.

You can tell SHS really cares.



I'm very grateful. It has changed my life for the better. Would not have known where to go without the help of SHS. My life feels so much fuller right now than it was before my home sharing match.

Thanks to home sharing I'm in a much better financial situation than I was.

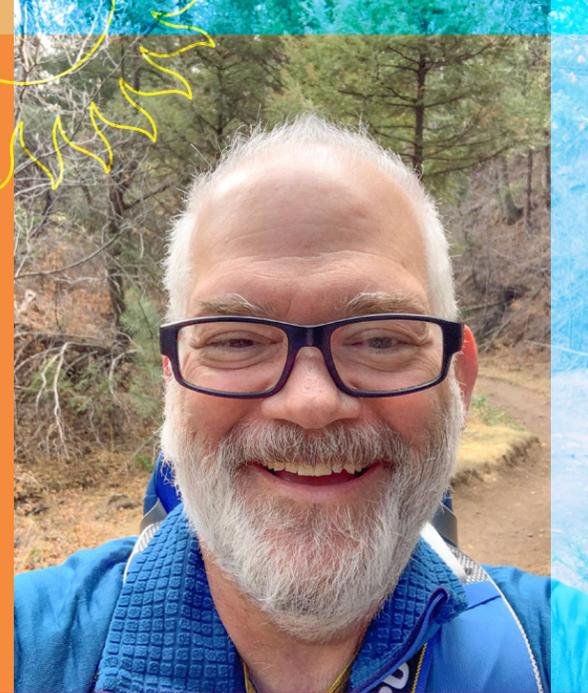


We consider ourselves family. There is a sense of safety and companionship. We look out for each other.

I have less financial worries thanks to home sharing. SHS has gone beyond the call of duty.



Help us with our mission to provide safety, happiness, an wellbeing for our homesharers. Visit Sunshinehomeshare.org to discover how.



Meet Eric

"I'm proud to be a part of Sunshine Home Share Colorado because I know from my own family's experience how hard it can be for older adults to find the proper support to allow them to age in place safely—and Sunshine fills precisely that need for home providers in an elegant and compassionate way that also helps home seekers and our community as a whole.

– Boardchair Eric Whytsell

Meet Mirella

Sometimes someone comes into your life, your work, your board with an endless stream of skills and gifts that continue to enhance and make your organization stronger, that is Mirella Schreiber.

her home and often brings her experience to the table helping formulate decisions that best meet our client and agency needs.

Thank You Mirella for your time, commitment and energy. Sunshine could not do this without you!

Mirella still works part time as a Care Manager for the Holocaust clients at Jewish Family Service as she does not want her clients to lose the continuity of her care. Her wealth of experience working with older adults has helped shape Sunshine and our client centered matching process from the beginning. She has helped remind the board who do not come from a care management lens that working with older adults takes time, patience, and cannot be streamlined or quantified.

But that is NOT ALL. She is a voice for Sunshine in the community and her commitment to fundraising and jumping in to help whenever needed, she never ceases to amaze us. She has helped walk postcards door to door, raised more money in individual donations and is always willing to be a sounding board when solid advice is needed. She also has periodically shared



Thank You to Our Funders

2020 Board of Directors

\$100,000 +



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Eric Whytsell, JD
Partner STINSON LLP

Treasurer

Romina Zalcman, MBA
Senior Accountant
Jewish Family Service of Colorado

Mirella Schreiber RN
Semi-Retired/ Care Manger
Jewish Family Service of Colorado

Ken Seeley, PhD Education
City and County of Denver
Office of Strategic Partnerships

Holger Proske
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Self Employed

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Ex-officio

Alison Leventhal Joucovsky
MA, LPC
Executive Director

\$25,000 - 99,000



\$5,000 - \$25,000



Myron Stranton Foundation

\$1,000 - \$5,000



Eric & Ginger
Whytsell



Nancy Leventhal

100% of board members contribute financially to the organization